# Speaker Pack – Piers Thurston

**Enabling Personal & Professional Transformation** 

August 2014



## Who Am I?

I am a facilitator of personal & professional development specialising in transformation. I enable individuals, groups or organisations to significantly increase their levels of clarity, creativity, motivation and resilience. This improves their well-being, and their effectiveness in whatever they do.

I engage, educate and inspire.

- I have been a personal development coach since 2001, and coached 100s clients for 1000s of hours; ranging from national newspaper editors, to Sheiks in Riyadh, to international sports people. Transformative coaching >>
- I have **trained and mentored** more than 750 people in coaching skills and created coaching cultures in large organisations.
- I have experience in over 15 countries as a **workshop facilitator**, using 'dynamic facilitation' to enable high quality emergent dialogue, and I am a thought leader on topics including *Quality of Mind*, strategy, innovation, leadership and branding. See <a href="MakingChangeWork">MakingChangeWork</a> >>

Organisations I have worked with include:

Unilever, Mars UK, USA, & ANZ, Ford, Kraft Foods UK & ANZ, Coca Cola, Nestle, Coca-Cola, FutureBrand, GSK, Starwood, Anglepoise, HSBC, Barclays, Oxford University Press and London Boroughs of Camden & Croydon

## What Do I Speak About?

My expertise is on engaging, inspiring and educating audiences on a new paradigm for happiness, performance and wellbeing. This understanding can be presented in the context of different topics

#### **General Corporate or Workplace audience:**

- Releasing the hidden horsepower of organisational performance: 'Quality of Mind' The missing variable
- Creating sustainable 'inside-out' change in organisations
- Coaching in the workplace Embedding a coaching culture

#### For change professionals:

- Coaching Are we diluting the marketplace?
- Having Transformative Conversations Enabling vertical change.

#### **Open invite audiences / Private individuals:**

- Innate Wellbeing and Wisdom Understanding how the system really works
- Pleasure, Happiness and Fulfillment The confused trinity
- The 'Inside-Out' Revolution Turning traditional psychology on its head

My experience is international, and audiences range from oil companies in Saudi Arabia, tyre dealers on the Costa Brava, ice cream makers in Sao Paulo, to mental health professionals in London. I can speak to any audience: age, gender, nationality, industry are irrelevant.





## THOUGHT LEADERSHIP

W W W . P I E R S T H U R S T O N . C O M

# **My Speaking Experience**

#### A selection of my previous engagements:

Speaker at the Euro Coach List <u>Annual Conference</u> November 2012 - <u>Transformative Coaching - Releasing the Hidden</u> <u>Horsepower of your Clients</u>

Speaker/ Guest Presenter at the London City Coaching
Exchange Masterclass Event 13th April 2013 - Transforming
your Business Inside and Out

Keynote Speaker at the Mental Health Research Network UK Annual Conference September 2012

Keynote Speaker at Management Conference London Borough Croydon - October 2012

Keynote Speaker at the inaugural Change Management Conference for Saudi Aramco in Dhahran, May 1st, 2013, presenting the on the topic of Quality of Mind in Organisational Change (see pdf newspaper report >>)

Co-presenter with world thought leader Dr Aaron Turner at Tikun Innate Health Centre 28th May 2013 'What are we to do about stress' (see video recording >>)



## **Testimonials**

"This event was definitely a life-changing experience for me, your presentation skills, were absolutely mind blowing to say the least. Thank you for being real at all times."

"Piers is constitutionally incapable of entering a room without adding value. Bringing high-voltage thinking power, a fluent, inspirational communication style."

"Piers is a fantastic coach and facilitator. He has a wonderful grounding of the principles of 'quality of mind' in how we create our experience of life, and is able to make this understanding both accessible and relevant to his clients. He is an excellent presenter and quickly captivates an audience."

"I have been to many conferences in the 25 years of my career in HR and L&D, and they are usually just a spin on something we know already. With Piers I found I actually started to get really engaged, and wanted to take notes and hear more...."

"Piers has introduced me to the first set of principles that I have heard of that provide reliable, high-integrity understanding of how human experience works"

"Piers has the ability to sprinkle gold dust of clarity as he interacts with a group, a rare talent indeed"

If you want to have a conversation about what I can to do help your audience see beyond their current thinking, or for more references, just drop me an email or call.

Some links to find out more about Piers Thurston...

- www.piersthurston.com >>
- www.makingchangework.co.uk >>
- www.feelhappynow.co.uk >>





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